

OKLAHOMA'S SECOND CENTURY

The Best of the Past and the Promise of the Future

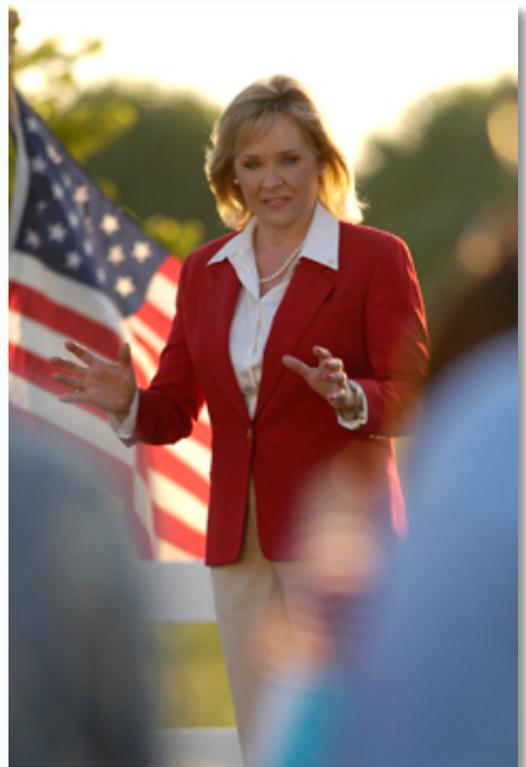


Table of Contents

- Introduction 2
- Jobs/Economy 3
- Government Reform 5
- Education..... 6
- Energy 8
- Health Care 9
- Transportation 11
- Immigration 12
- Protecting Oklahoma’s Values 13
- Conclusion 14

Introduction



Oklahoma can preserve the best of the past while delivering on the promise of a bright future – IF we chose the right leaders and pursue the right kind of reforms. My vision for Oklahoma’s future will lay a sturdy foundation for job creation and economic prosperity in Oklahoma’s second century while steering clear of the damaging “tax and spend” policies coming from Washington, DC. By drawing on the those values which have always served Oklahoma and this nation well – hard work, free markets, individual liberty and personal

responsibility – we can get our state back on track and build a better, brighter future.

Ronald Reagan once said, “There are no great limits to growth because there are no limits of human intelligence, imagination and wonder.” In other words, when it comes to economic growth and success, the sky is the limit – because in a free society, we have an infinite amount of potential for innovation and imagination.

The important caveat there is “in a free society.” When the government empowers individuals and companies to succeed, rather than throwing up bureaucratic hurdles and red tape, then we are able to achieve our full potential – both as people, as states, and ultimately as a nation.

For the past 20 years I have served Oklahoma as a State Representative, Lieutenant Governor and now as a United States Congresswoman. Now, I am running for governor because I want to see our state reach its full potential, and I have the vision and the plan to get us there. If we implement the strategies and policies I have laid out in the following pages, we will unleash that potential here in Oklahoma, and we will bring with it the kind of jobs and prosperity that our people deserve. It’s time we take the best of our past—our values, our work ethic and our heritage – and combine it with the bright promise of the future.

I promise no one will work harder to bring more and better jobs and opportunities to this state. No one. And with your help and support in this campaign, I know we can build a more prosperous future right here in Oklahoma.



Jobs/Economy



Oklahoma is a state of pioneers. We appreciate hard work and ingenuity. We do not believe that “profit” is a bad word. And we respect those men and women who, like the first Oklahomans, are willing to take risks, to labor and to embrace self-reliance.

For too long, we have had a system that has discouraged that kind of entrepreneurship. As a result, we have lagged behind in job creation, in economic development and in supporting the kind of quality business opportunities that lay the groundwork for long-term prosperity. It is time to put a system in place that rewards and encourages the entrepreneurial spirit rather than impedes and hinders it. And with the right leadership, Oklahoma has the opportunity to recruit top businesses from across the country and build small businesses from the ground up.

My administration will create a regionally competitive, capital-attracting business climate in Oklahoma that ignites business growth, job creation and increases per capita income.

The Fallin Plan: Create Jobs and Restore Economic Prosperity to Oklahoma

- Reduce the tax burden on individuals and businesses to encourage job growth and investment
- Remove barriers to doing business and cost-drivers in Oklahoma by pursuing workers compensation and lawsuit reform
- Revamp our education system to create a better educated, more highly skilled workforce that attracts jobs and businesses to Oklahoma
- Allow the private sector to grow faster than the economy. Reduce the size of government and encourage private sector – not government – growth
- Create a one stop shop for new businesses: top to bottom permitting and the ability to do so online
- Target high paying jobs in sectors that are poised to grow Oklahoma’s economy the most – aerospace, biotech & military
- Review and examine all tax credits on a cost-benefit basis and eliminate those that are not producing jobs and significant economic growth
- Remove burdensome regulations and reject new regulations that hinder job creation and growth
- Create a cabinet level position as an advocate for Small Businesses



- Fund the EDGE program, the state’s primary engine for the support and growth of tech jobs
- Develop a Business Retention and Expansion program to assist companies already located in Oklahoma and provide them with the tools and assistance to help them thrive
- Incentivize rural investment to maximize opportunities and overcome challenges presented in non-metro areas
- Continue to support a robust Main Street Program to continue to enhance small towns in rural Oklahoma

For the past 20 years I have served our state as a State Representative, Lt. Governor and now in the U.S. Congress. I am running for governor because I have a vision and a plan: and that is to unleash that potential here in Oklahoma, and to bring with it the kind of jobs and prosperity that our people deserve. And it’s time we take the best of our past—our values, our work ethic and our heritage – and combine that with the bright promise of the future.

I promise no one will work harder. No one.

Working together we can build a better future for Oklahoma.

Government Reform

Oklahomans deserve and expect a state government that understands it works for the people. We need to demand accountability and efficiency from every state employee, board, commission and agency. Oklahoma's government should not grow just because our revenues increase. We must be vigilant in pursuing an efficient and modern government that provides the basic services and creates an environment ripe for growth. In many ways, our government operates like an 8 track player in an iPod age. Our government is oversized, fragmented, and unaccountable. As governor, I will lead the charge in modernizing our state agencies and making government work efficiently and effectively for the people of Oklahoma.

The Fallin Plan: Modernize Government, Eliminate Waste and Control Spending

- On Day One, ask each and every agency head to perform a full review of their operations, reevaluate their mission statements, explore modernization opportunities and justify every dollar spent
- Hold public meetings to get feedback from Oklahomans on the performance of state agencies
- Cut the size of government and remove duplicative and unnecessary regulations that impede job creation
- Reward state government employees for problem solving or cost saving ideas to be implemented in their agencies
- Sunset unnecessary boards and commissions
- Evaluate state assets and entities and privatize those that can better flourish in the private sector
- Establish standardized performance reviews of agencies.
- Increase accountability and transparency in government through better use of technology
- Protect the taxpayer by identifying and eliminating waste, fraud and abuse

For the past 20 years I have served our state as a State Representative, Lt. Governor and now in the U.S. Congress. I am running for governor because I have a vision and a plan: and that is to unleash that potential here in Oklahoma, and to bring with it the kind of jobs and prosperity that our people deserve. And it's time we take the best of our past—our values, our work ethic and our heritage – and combine that with the bright promise of the future

I promise no one will work harder. No one.

Working together we can build a better future for Oklahoma.

Education



It is essential that we provide strong, quality education to allow our next generation of students to succeed both in and out of the classroom. While the state provides a wealth of resources, local school boards and districts should be allowed to make decisions and policies that best suit their schools and their students. Empowering communities to provide quality educations will lay the foundation for a quality workforce that attracts the best jobs to our state while keeping Oklahoma

on the cutting edge of technology and innovation. As governor, I will continue to push for higher standards and accountability to help our students succeed and become productive members of our economy.

The Fallin Plan: Improve Schools Through Local Control, Incentives for Excellence and Smarter Spending

- Promote local control with transparency and accountability
- Empower parents and students through choice
- Promote performance based teacher pay to reward good teachers and hold those who consistently underperform accountable
- Continue alternative teacher certifications for industry specific programs – to increase the number of math and science teachers
- Identify ways to reduce administrative costs and direct more money into the classroom
- Expand online or virtual schools to increase the educational opportunities for rural Oklahoma
- Raise testing standards to ensure every student with a high school diploma is ready for the work force
- Encourage schools to implement more science, technology, engineering & math (STEM) into their curriculum to support a workforce in the new economy
- Work to prevent high school dropouts by identifying at-risk students and intervening early
- Integrate more technology into the classroom via virtual education
- Provide incentives to students to train in aviation and aerospace jobs to ensure a quality workforce for businesses in areas of potential growth
- Work with community colleges and the career tech system to ensure that rural Oklahomans are being trained for the jobs of the future
- Strengthen the rights of parents and local school boards in education



For the past 20 years I have served our state as a State Representative, Lt. Governor and now in the U.S. Congress. I am running for governor because I have a vision and a plan: and that is to unleash that potential here in Oklahoma, and to bring with it the kind of jobs and prosperity that our people deserve. And it's time we take the best of our past—our values, our work ethic and our heritage – and combine that with the bright promise of the future

I promise no one will work harder. No one.

Working together we can build a better future for Oklahoma.

Energy



Since the Nellie Johnstone Number 1 was drilled in 1896 near Bartlesville, Oklahoma has been in the business of supplying the nation and the world with the energy that has fueled the future. Oklahoma has been and must continue to be an energy producing state. One in seven jobs in Oklahoma is directly or indirectly supported by the oil and natural gas industry. Moving forward, however, Oklahoma will need to look for innovative new ways to remain an energy leader and provide the technology and resources to maintain our status in the energy

community. In the context of a national energy debate over which fuels represent the future of American energy, Oklahoma can lead the way by loudly declaring “all of the above.” Whether its traditional fossil fuels like oil and natural gas or alternative forms of energy like wind and solar power, we must remain on the cutting edge of energy technology and production.

The Fallin Plan: Support all Forms of Energy Production in Oklahoma

- Fight federal “cap and trade” legislation and its job-killing, \$500 billion tax on the energy industry
- Resist state and federal overregulation of energy interests which would stifle production
- Continue to encourage partnerships with the Noble Foundation and State Universities in areas such as biofuels development
- Support tax credits and incentives for production of alternative energies



For the past 20 years I have served our state as a State Representative, Lt. Governor and now in the U.S. Congress. I am running for governor because I have a vision and a plan: and that is to unleash that potential here in Oklahoma, and to bring with it the kind of jobs and prosperity that our people deserve. And it’s time we take the best of our past—our values, our work ethic and our heritage – and combine that with the bright promise of the future

I promise no one will work harder. No one.

Working together we can build a better future for Oklahoma.

Health Care



For far too long, Oklahoma has accepted its status at the bottom of every poor health indicator in the country. That coupled with a high number of uninsured is a situation that is untenable. We need to pursue reforms in our health care system that lower the overall cost of our health care system, expand access and choice for consumers and incentivize healthier lifestyle choices and preventative care.

One thing we do not need and cannot accept is the federal government's attempt at health care reform: a costly, dangerous bill that will erode the quality of our medical services, burden Oklahoma with unfunded mandates at the worst possible time, increase costs, continue to increase the national deficit and reduce choice. As governor, I will continue to lead the charge against federal overreach and poorly conceived Washington schemes like Obamacare.

The Fallin Plan: Fight Washington's Dangerous Policies, Reduce Costs in Oklahoma

- Oppose Obamacare and join the bipartisan lawsuit challenging the bill on constitutional grounds
- Incentivize health and wellness programs in businesses to encourage healthier lifestyles.
- Address fraud and abuse within the Medicaid system which wastes taxpayer dollars and drives up costs for everyone
- Provide incentives to doctors who stay in Oklahoma and practice in underserved and rural areas to ensure access to quality healthcare for all
- Enact lawsuit reform so that doctors can continue to practice in Oklahoma without malpractice rates forcing them to leave or limit their patients.
- Encourage the use of Health Savings Accounts
- Build on the success of Insure Oklahoma, a great program which has helped thousands of Oklahomans obtain affordable health insurance
- Maintain our commitment to OSU Medical Center in Tulsa
- Allow patients to purchase insurance across state lines to encourage competition and lower rates.



For the past 20 years I have served our state as a State Representative, Lt. Governor and now in the U.S. Congress. I am running for governor because I have a vision and a plan: and that is to unleash that potential here in Oklahoma, and to bring with it the kind of jobs and prosperity that our people deserve. And it's time we take the best of our past—our values, our work ethic and our heritage – and combine that with the bright promise of the future

I promise no one will work harder. No one.

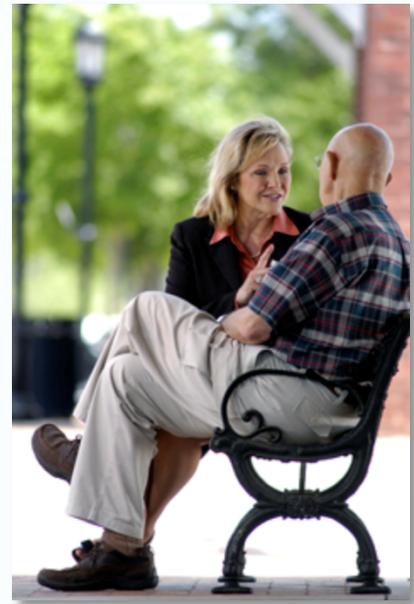
Working together we can build a better future for Oklahoma.

Transportation

It is said that Oklahoma is at the crossroads of America. We need to leverage our central location into our economic development efforts. Without well maintained roads and bridges as well as alternative forms of transportation Oklahoma will continue to miss out on key opportunities for job creation and economic development. Whether it's roads, railways or aviation, transportation will be a key component of my plan to create jobs and opportunities for working Oklahomans.

The Fallin Plan: Create Jobs and Build the Transportation Infrastructure of the Future

- Recommit ourselves to funding and maintaining safe and easily traveled roads and bridges
- Protect transportation dollars from being diverted to other projects in or outside of Oklahoma
- Continue ODOT's 8 year plan and work with the federal delegation to maintain funding levels to ensure its completion
- Improve our regulatory climate so we can compete with surrounding areas
- Recognize the importance of the aviation industry to Oklahoma's economy and its potential for new jobs
- Work with the federal delegation to ensure affordable options for transit in urban as well as other areas of the state
- Use the Port of Catoosa, Port of Muskogee and the navigational system as an asset to recruit businesses



For the past 20 years I have served our state as a State Representative, Lt. Governor and now in the U.S. Congress. I am running for governor because I have a vision and a plan: and that is to unleash that potential here in Oklahoma, and to bring with it the kind of jobs and prosperity that our people deserve. And it's time we take the best of our past—our values, our work ethic and our heritage – and combine that with the bright promise of the future

I promise no one will work harder. No one.

Working together we can build a better future for Oklahoma.

Immigration



In Oklahoma, we respect hardworking, legal immigrants who have come to our state to be a part of our community. What we cannot tolerate, and what I will not allow is a culture in which our laws are ignored, our borders are trampled and our communities are left helpless.

As governor, I'll pursue immigration laws like the one recently passed in Arizona that give law enforcement agents the ability to enforce the rules we already have on the books. I'll also work with our employers to develop an efficient, reliable way of

ensuring that workers employed in Oklahoma are legal residents. Those who circumvent that system and knowingly hire illegal aliens will be punished.

Illegal immigration is not something we can turn a blind eye to; it is a crime. I will enforce our laws, get tough on those who break them and make sure the rule of law is respected.

The Fallin Plan: Enforce the Immigration Laws Already on the Books

- Oklahoma has recently addressed immigration reforms and we must continue to enforce the laws we have already
- Work with employers to ensure an efficient, reliable way to verify legal status
- Punish those who knowingly violate our immigration laws
- Work with and encourage our Federal congressional delegation to seek solutions

For the past 20 years I have served our state as a State Representative, Lt. Governor and now in the U.S. Congress. I am running for governor because I have a vision and a plan: and that is to unleash that potential here in Oklahoma, and to bring with it the kind of jobs and prosperity that our people deserve. And it's time we take the best of our past—our values, our work ethic and our heritage – and combine that with the bright promise of the future



I promise no one will work harder. No one.

Working together we can build a better future for Oklahoma.

Protecting Oklahoma's Values

In Oklahoma, we recognize that families, not federal agencies, are the building blocks of society. We respect the Constitution and the rule of law. We believe in the right to life, and we believe the unborn have an equal claim to that right as the born. We own guns for hunting, sport and self-defense, and we are proud of that tradition. It is a tradition that we share with our Founding Fathers, who made gun ownership a constitutionally protected right. Finally, we believe these rights are endowed by God, and it is by His grace and mercy that we are fortunate enough to call ourselves Americans and live in the great state of Oklahoma.



Looking at some of the policies coming out of Washington, it is easy to conclude that some lawmakers no longer see a need for these values, for families, for the Constitution, or even for God. I am not one of these lawmakers.

As your governor, I will never let Oklahoma be anything but Oklahoma. My faith, my family and my love of freedom define me not just as a public servant, but as a person. No matter what happens in Washington, I promise you that Oklahoma will always be a place where these values are respected and honored.

The Fallin Plan: Protect the Values Oklahomans Stand For

- Protect the sanctity of life
- Protect the 2nd amendment
- Fight against Washington's intrusion into our lives and our state
- Recognize that the Constitution should be our guiding principle for the way we govern and lead our State and our Nation



For the past 20 years I have served our state as a State Representative, Lt. Governor and now in the U.S. Congress. I am running for governor because I have a vision and a plan: and that is to unleash that potential here in Oklahoma, and to bring with it the kind of jobs and prosperity that our people deserve. And it's time we take the best of our past—our values, our work ethic and our heritage – and combine that with the bright promise of the future

I promise no one will work harder. No one.

Working together we can build a better future for Oklahoma.

Conclusion

Some people might say that I'm overly optimistic about the future of Oklahoma and what we can accomplish. I know that we CAN make a difference by working together and I've learned that over the past 20 years as I served in the State House of Representatives, as Lt. Governor and as a U.S. Representative. In each of these jobs I've seen that as a state we can overcome many hurdles and work together to give Oklahomans the future they deserve.

I promise no one will work harder. No one.

Working together we can build a better future for Oklahoma.

